

FOR IMMEDIATE RELEASE

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CITY OF GLENDALE LAUNCHES TRAFFIC TWITTER ACCOUNT

GLENDALE, Ariz. – The City of Glendale is launching a new Twitter page aimed at keeping people informed about suggested traffic routes and updates during major sporting, entertainment events and festivals.

The page, <u>www.twitter.com/GlendaleTraffic</u>, will be updated by Glendale

Police Department and Glendale Transportation Department representatives who

are monitoring traffic flow during the city's many special events, such as college

or NFL football games, hockey games, concerts, spring training baseball or

downtown festivals. Posted information will include updates on busy intersections,

traffic incidents such as vehicles on the side of a road or crashes, full parking lots

and more. Followers will also be sent links to maps and information posted on the

city's website when appropriate.

To sign up, just click on www.twitter.com/GlendaleTraffic and sign up to follow Glendale Traffic Tweets (you will need to create a Twitter account). Users can receive traffic updates via the web or by phone. This service is meant to be checked before driving to or from an event or by a passenger; twitting tweets or reading tweets should not be conducted while operating a vehicle. ###

The Glendale Police Dept. is a nationally accredited agency

Community and Police — Working in Partnership

It's our town, please Slow Down

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